


## Empowering Employees to Do the Right Thing

### Challenge

Cyber security attacks are on the rise. Employees today are exposed to sophisticated phishing, ransomware and targeted C-level attacks. Without sophisticated training and reinforcement, your business is at risk.



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customers!



**BAIT & PHISH**

INTEGRATED CLOUD-BASED PLATFORM — UNLIMITED USE — DISCOUNTED PRICING

### Solution

Our Bait and Phish partnership empowers businesses to conduct ongoing phishing awareness training and promote learning with simulated real-world phishing campaigns. Immediate training alerts keep employees focused and reinforce future behavior.

Did you  
know?

**91%**

of cyber attacks and  
resulting security  
breaches begin with  
a phishing email?

# Schedule a Mock Phishing Campaign Today



## AUTOMATED TRAINING

Engaging, browser-based training is easy to set up and manage, with automated enrollment and reminders.



## REAL-WORLD TEMPLATES

Hundreds of ready-to-use phishing templates – updated with current trends and customizable.



## UNLIMITED USE

Frequent testing through ongoing campaigns challenges users with real-life mock phishing emails.



## IN-THE-MOMENT LEARNING

When users click the phishing link, they are pointed to a brief teaching message. Immediate feedback reinforces future behavior.



## RANDOM CAMPAIGNS

Multiple templates enable simulated phishing emails to vary by user, so there's no warning other colleagues.



## REPORTING

Easily report on and measure the program's effectiveness. Target those who need further training.



MEASURE AND REDUCE SUSCEPTIBILITY TO REAL-WORLD, EMPLOYEE-TARGETED CYBER ATTACKS.

## About Us

Since 2003, we've been providing secure and reliable managed IT services with any-size scalability and backed by 24/7 support

With privacy and security at the forefront of major industries, we understand how critical it is to protect your data and have reliable access.

Our Bait and Phish partnership helps us keep our primeCLOUD managed services best in class, so your business can thrive, securely.

Get in touch  
for discounted  
campaign  
pricing



CONTACT US: 877-644-2306  
sales@primecaretech.com  
www.primcaretech.com/bait&phish

